

Moosend

Affiliate

Program Guide

Welcome to Moosend's Affiliate Program! Through this following guide you will be able to master PartnerStack and boost your earnings every month for each paying client you refer to us.

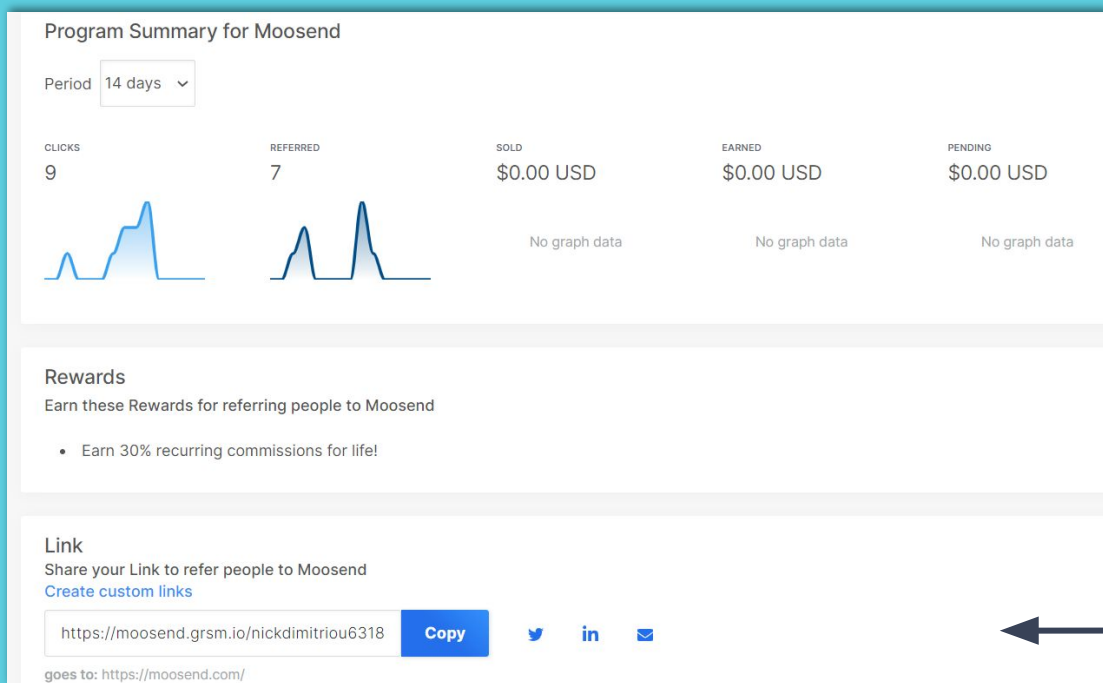


The Briefing

As you've already discovered, our affiliate program belongs to the most lucrative ones, earning you a 30% recurring commission every month from each paying referral you bring to us!

Step 1: Detecting your Referral Link

Once you've logged in to your account, you will find your unique Referral Link on your dashboard.



The screenshot displays the Moosend affiliate dashboard. At the top, it shows a 'Program Summary for Moosend' with a 'Period' dropdown set to '14 days'. Below this, there are five columns of data: 'CLICKS' (9), 'REFERRED' (7), 'SOLD' (\$0.00 USD), 'EARNED' (\$0.00 USD), and 'PENDING' (\$0.00 USD). Each column has a corresponding line graph, with 'No graph data' text below the graphs for Sold, Earned, and Pending. The 'CLICKS' and 'REFERRED' graphs show activity over time. Below the summary is a 'Rewards' section with the text 'Earn these Rewards for referring people to Moosend' and a bullet point: 'Earn 30% recurring commissions for life!'. At the bottom is a 'Link' section with the text 'Share your Link to refer people to Moosend' and a link to 'Create custom links'. The main link is 'https://moosend.grsm.io/nickdimitriou6318', followed by a 'Copy' button and social media icons for Twitter, LinkedIn, and Email. Below the link, it says 'goes to: https://moosend.com/'. A black arrow points from the 'Step 1: Detecting your Referral Link' header to the 'Link' section.

CLICKS	REFERRED	SOLD	EARNED	PENDING
9	7	\$0.00 USD	\$0.00 USD	\$0.00 USD

Rewards
Earn these Rewards for referring people to Moosend

- Earn 30% recurring commissions for life!

Link
Share your Link to refer people to Moosend
[Create custom links](#)

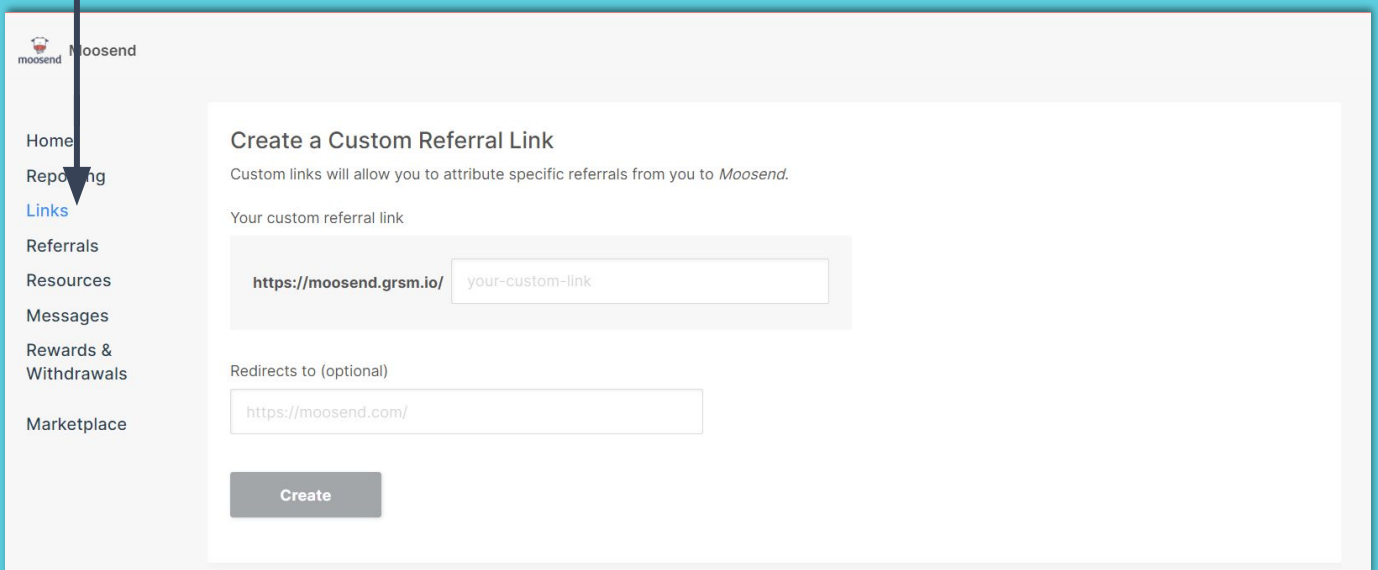
[Copy](#) [Twitter](#) [LinkedIn](#) [Email](#)

goes to: <https://moosend.com/>

If you're not into the classic type of referral links, we give you the chance to create yours! Personalize your links the way you want to and redirect your audience to any page in our website you prefer!

Creating you own links?

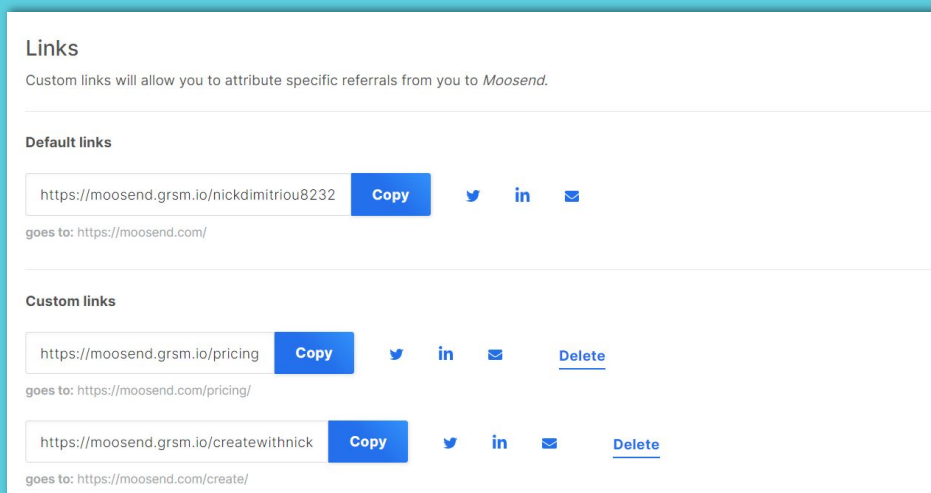
Click on the Links Tab and create the links you want



The screenshot shows the Moosend dashboard with a sidebar on the left containing navigation items: Home, Reporting, Links (highlighted with a blue bar and an arrow pointing to the form), Referrals, Resources, Messages, Rewards & Withdrawals, and Marketplace. The main content area is titled 'Create a Custom Referral Link' and includes the following elements:

- Header: 'Create a Custom Referral Link'
- Sub-header: 'Custom links will allow you to attribute specific referrals from you to Moosend.'
- Text: 'Your custom referral link'
- Form field: A text input containing 'https://moosend.grsm.io/' followed by a placeholder 'your-custom-link'.
- Text: 'Redirects to (optional)'
- Form field: A text input containing 'https://moosend.com/'.
- Button: A grey 'Create' button.

All the links you'll create will be saved in a list above this section in order for you to use them again, if you want to!



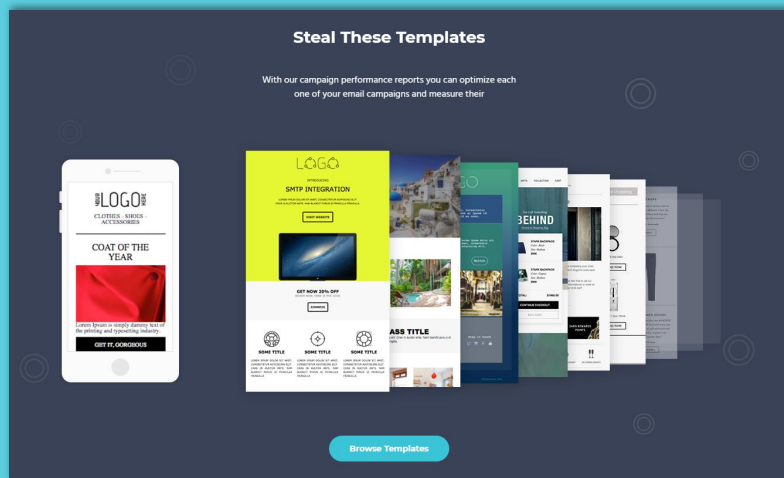
The screenshot shows the 'Links' section of the Moosend dashboard. It includes the following elements:

- Header: 'Links'
- Sub-header: 'Custom links will allow you to attribute specific referrals from you to Moosend.'
- Section: 'Default links'
- Link 1: A text input containing 'https://moosend.grsm.io/nickdimitriou8232', a blue 'Copy' button, and social sharing icons for Twitter, LinkedIn, and Email. Below it, it says 'goes to: https://moosend.com/'.
- Section: 'Custom links'
- Link 2: A text input containing 'https://moosend.grsm.io/pricing', a blue 'Copy' button, social sharing icons for Twitter, LinkedIn, and Email, and a blue 'Delete' button. Below it, it says 'goes to: https://moosend.com/pricing/'.
- Link 3: A text input containing 'https://moosend.grsm.io/createwithnick', a blue 'Copy' button, social sharing icons for Twitter, LinkedIn, and Email, and a blue 'Delete' button. Below it, it says 'goes to: https://moosend.com/create/'.

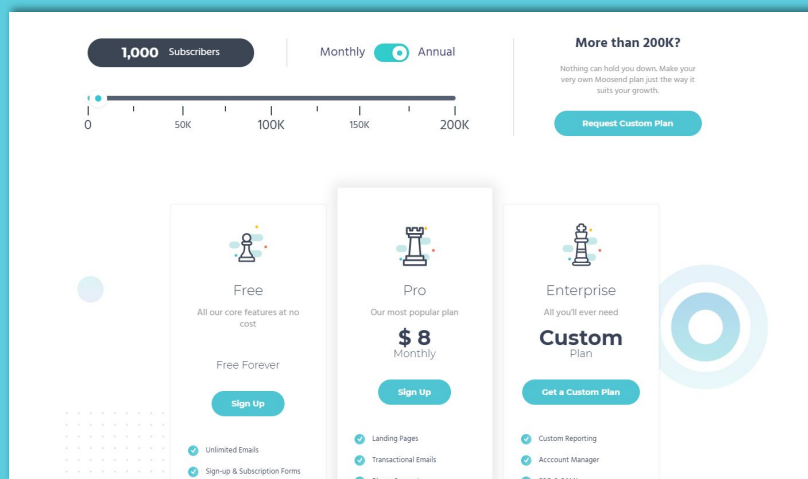
TIPS & TRICKS

Make sure to redirect your audience to some of the highest converting pages in our website:

- <https://moosend.com/create/>



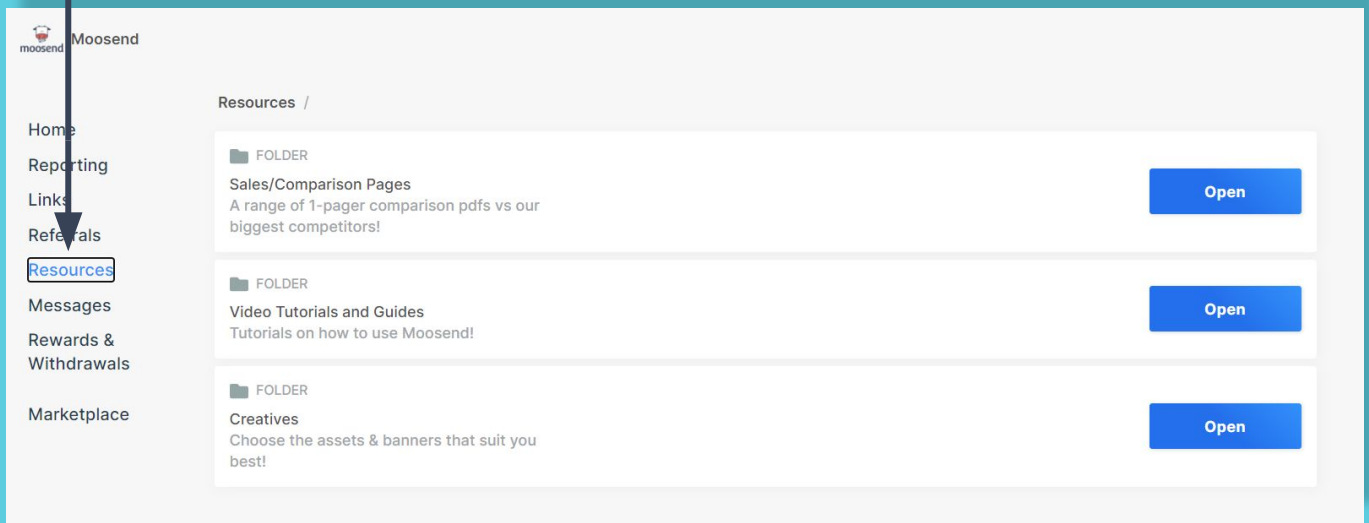
- <https://moosend.com/pricing/>



Creatives & marketing resources are a must when it comes to promoting your affiliate links therefore we have created a range off folders for you to download in order to convert the people that enter your website much easier.

Step 2: Use Our Resources

Click on the Resources Tab in Partnerstack on your left and a list of all available marketing material, ready to be used within your website, will appear.



TIPS & TRICKS

- Use the creatives as banners and embed them as high as you can in your website!
- Take that step ahead and draw the attention of your audience on social media by sharing those graphics there, also!
- If your target group is more familiar with one of our competitors, be wise & use the one-pagers!

Step 3: Stay on Track

Check the Reporting tab to be aware of how well your link(s) performs across a number of channels! You can choose between daily & monthly breakdown.

moosend

Home
Reporting
Links
Referrals
Resources
Messages
Rewards & Withdrawals
Marketplace

Reporting

* All dollar values are reported in USD

Period: Year: [Download CSV](#)

MONTH	CLICKS	REFERRED	SOLD	REWARDS - PAID	REWARDS - PENDING
January	0	0	\$0.00	\$0.00	\$0.00
February	0	0	\$0.00	\$0.00	\$0.00
March	0	0	\$0.00	\$0.00	\$0.00
April	0	0	\$0.00	\$0.00	\$0.00
May	0	0	\$0.00	\$0.00	\$0.00
June	0	0	\$0.00	\$0.00	\$0.00
July	0	0	\$0.00	\$0.00	\$0.00
August	0	0	\$0.00	\$0.00	\$0.00
September	0	0	\$0.00	\$0.00	\$0.00
October	0	0	\$0.00	\$0.00	\$0.00
November	9	7	\$0.00	\$0.00	\$0.00
December	0	0	\$0.00	\$0.00	\$0.00
TOTAL	9	7	\$0.00	\$0.00	\$0.00

Want to know more about your the people who converted?
Check on the Referrals tab for more details about them!

Referrals

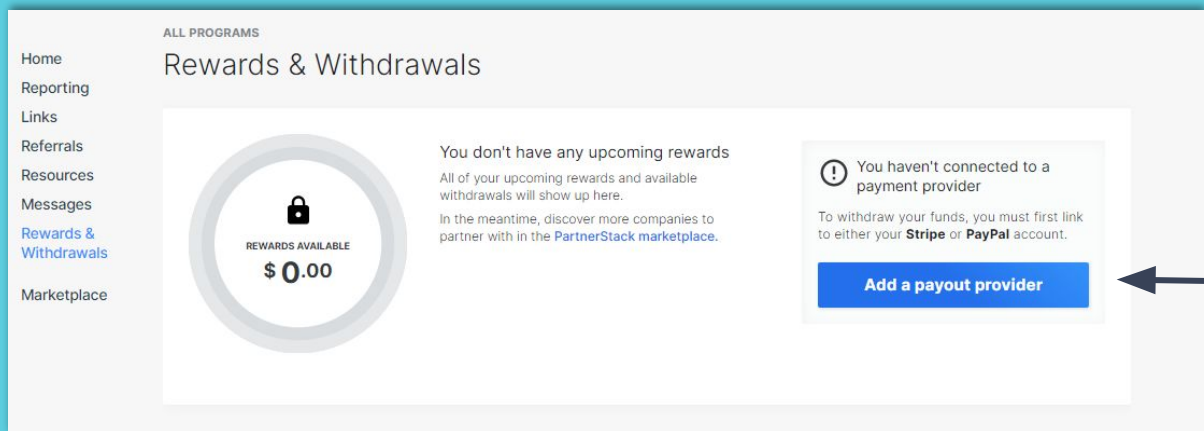
Search:

Filter by Status:

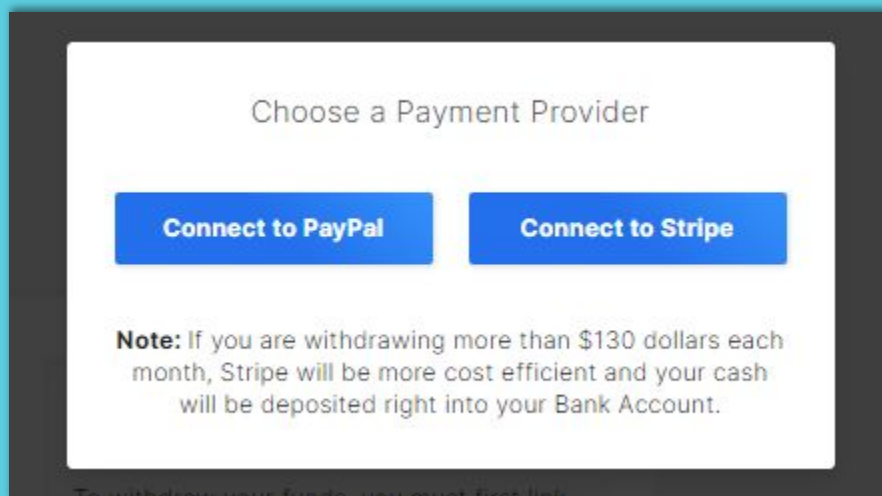
Name/Email	Status	Revenue	Created
Test nikos-requesttest12@moosend.com	Signed up	\$0.00 USD	Nov 12th 2020
requesttest10 nick-requesttest10@moosend.com	Signed up	\$0.00 USD	Nov 11th 2020
requesttest8 nick-requesttest8@moosend.com	Signed up	\$0.00 USD	Nov 11th 2020

Step 4: Set up Payment Channel

You need to fill your payment details in order to receive your commissions! Go to the Rewards & Withdrawals Tab and press the “Add a payout provider” button!



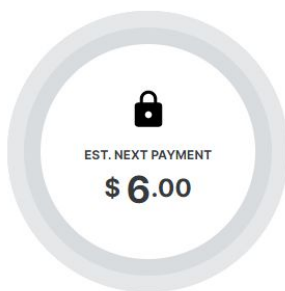
Choose between PayPal or Stripe. Fill the information needed & save!
You're all set.



Step 5: The Commissions

Keeping an eye on your commissions is important! Simply click on the Rewards & Withdrawals Tab to see them as they come through your referrals.

- Home
- Reporting
- Links
- Referrals
- Resources
- Messages
- Rewards & Withdrawals**
- Marketplace



You're on your way to getting paid!

Your next rewards payment will be made available for withdrawal on **December 13, 2020**. To withdraw, your balance will have to exceed 25.00 (after processing fees).

PAYMENT SUMMARY

Estimated payment \$6.00
PayPal processing fee * -\$0.12

Total \$5.88 USD

PAYMENT PROVIDER DETAILS

You're connected with PayPal

* PayPal charges 2% to a max of \$20.00 USD

[Update payment provider details >](#)

Rewards

Withdrawals

Rewards

[How do I get paid?](#)

Created	Company	Source	Reward status	Payment status	Payment date	Amount
Nov 20, 2020	Moosend	Nick Dimitriou	Pending	Pending approval	Dec 13, 2020 Estimated date	\$3.00
Nov 20, 2020	Moosend	Nick Dimitriou	Pending	Pending approval	Dec 13, 2020 Estimated date	\$3.00

Are you an explorer?

Through your PartnerStack profile for Moosend's affiliate program, you now get to find lots of other programs that you can combine & boost your side-income!

If you're interested, click on the Marketplace Tab & navigate through the options!

The screenshot shows the PartnerStack Marketplace interface. On the left is a navigation menu with options: Home, Reporting, Links, Referrals, Resources, Messages, Rewards & Withdrawals, and Marketplace (highlighted with a blue arrow). The main content area has a search bar labeled 'Search the Marketplace' and a 'Category' dropdown menu set to 'Featured'. Below this are five program listings, each with a logo, name, description, and a 'Join' button:

- Landingi**: Platform for everyday marketing activities with landing pages. Drag & drop editor, 300+ ready-to-use templates, 40+ integrations and more! 25.00% for 1-month subscription
- Adzooma**: Adzooma helps to create, optimise, and track the performance of Google, Facebook, and Microsoft advertising campaigns in just a few clicks. Earn \$30 per connection
- Topdser**: Grow your store in just a few clicks! Topdser, the ultimate dropship solution, features Bulk Ordering, Product Sourcing, Cashback and more. Earn 50% of every subscription for the membership first year!
- Livestorm**: Better webinar and video conferencing software to scale marketing, sales, and customer success. Earn \$100 for the first purchase made by a new customer
- Apollo**: The leading data-first sales acceleration platform. Earn 20% commission on Annual Plans!

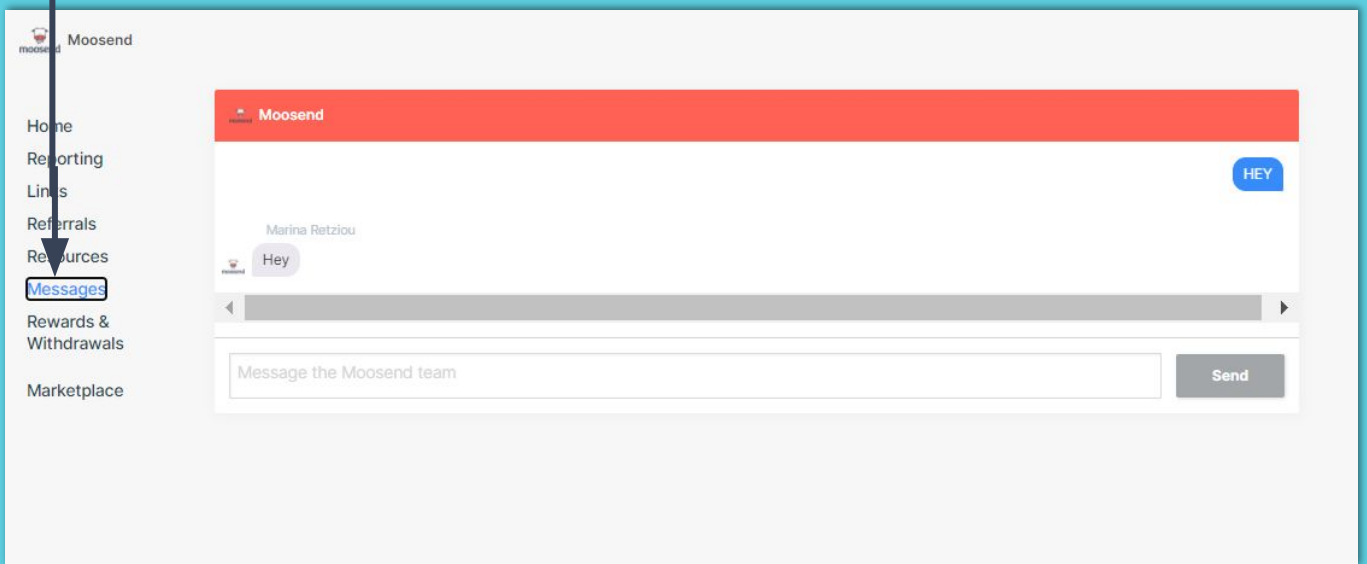
Choose your preferable category for a quicker & more effective research!

This screenshot shows the same PartnerStack Marketplace interface as above, but with the 'Category' dropdown menu open. The menu lists several categories: 'All Programs' (highlighted in blue), 'Featured', 'Just added', 'Social Media', 'Human Resources', 'Sales', 'Marketing', 'Accounting', 'Development', and 'Productivity'. The background shows the same list of affiliate programs.

Contact us directly

If you're not the email type of person, make sure to contact us directly through our affiliate live chat!

Click on the Messages Tab and let us know how we can help you!



The Testimonials



“Moosend has one of my favorite affiliate programs. They offer both recurring payments and a lengthy 120-day cookie duration, plus their team is great to work with and they can help with graphics, content, and SEO.”

ADAM ENFROY, FOUNDER – ADAMENFROY.COM



“I’ve been working with the guys/gals over at Moosend for some time now. Great people that are easy and fun to work with. I’m also a big fan of their affiliate program with their generous 4-month cookie and lifetime recurring 30% commissions. Their pricing is more competitive than most other ESPs on the market. Highly recommended.”

AHMAD BENGUESMIA, FOUNDER – BENGUONLINE.COM

For Additional Information Contact:

Marina Retziou
Affiliate Manager
marina.retziou@moosend.com