moosend

mailer lite

Pricing

moosend: Free trial 1 month (unlimited emails). Paid starts at $9/month for up to 500 subscribers, unlimited emails.

mailerlite: Free plan up to 12,000 emails/month, Paid starts at $20/month for up to 500 subscribers, unlimited emails.

Deliverability

moosend: Offers a 98% delivery rate, supported by SPF/DKIM/DMARC authentication, dedicated deliverability team, and trusted sending infrastructure to maximize inbox placement.

mailerlite: Supports domain authentication, best-practice guidance, and infrastructure optimized for reliable inbox placement.

moosend

9.2	9.2	9.1
Ease of Use	Quality of Support	Ease of Setup

mailerlite

9.1	9.3	8.9
Ease of Use	Quality of Support	Ease of Setup