moosend

Kit

Pricing

moosend: Free trial 1 month (unlimited emails). Paid starts at $9/month for up to 500 subscribers, unlimited emails.

Kit: Free plan up to 10,000 subscribers, Paid starts at $39/month for up to 1,000 subscribers.

Deliverability

moosend: Offers a 98% delivery rate, supported by SPF/DKIM/DMARC authentication, dedicated deliverability team, and trusted sending infrastructure to maximize inbox placement.

Kit: Supports sender-domain verification and authentication protocols, helping creators maintain inbox placement and reduce spam risk.

moosend scores

9.2	9.2	9.1
Ease of Use	Quality of Support	Ease of Setup

Kit scores

8.5	8.8	8.4
Ease of Use	Quality of Support	Ease of Setup