



# Affiliate Program Guide





# Welcome to Moosend's Affiliate Program

Welcome to Moosend's Affiliate Program! This guide is designed to help you get started quickly, understand how our affiliate platform works, and maximize your recurring earnings as a Moosend partner.

Through Moosend's affiliate program, you can earn ongoing commissions by referring new customers who become paying users of the Moosend platform.





# Program Overview

Moosend offers a tiered, recurring commission model, meaning the more paying customers you refer, the higher your commission rate becomes. Commissions are paid monthly for as long as your referred customers remain active.

## Commission Structure

Tier	Commission Rate	Pain Accounts
Bronze	30%	0-5 paid accounts
Silver	33%	6-10 paid accounts
Gold	35%	11-25 paid accounts
Platinum	37%	26-35 paid accounts
Diamond	40%	36+ paid accounts

Your tier is automatically upgraded as you bring in more paid accounts.

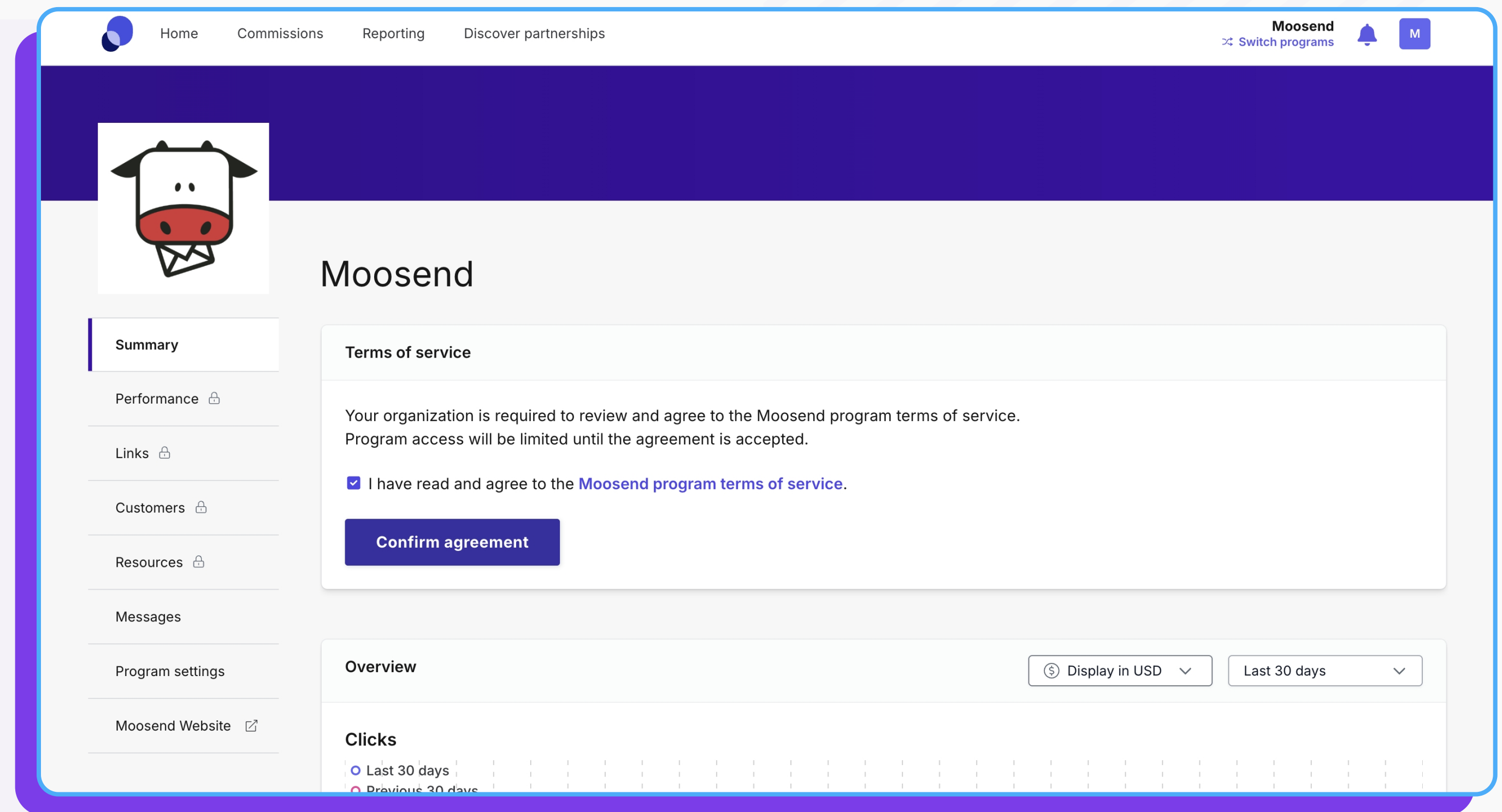
# Step 1: Account Activation

## Agree to the Affiliate Program Terms & Conditions

Once you log in to your affiliate account, you must agree to the Moosend Affiliate Program Terms & Conditions for your profile to be fully unlocked.

You can review the terms here:

<https://moosend.com/affiliate-program-terms/>

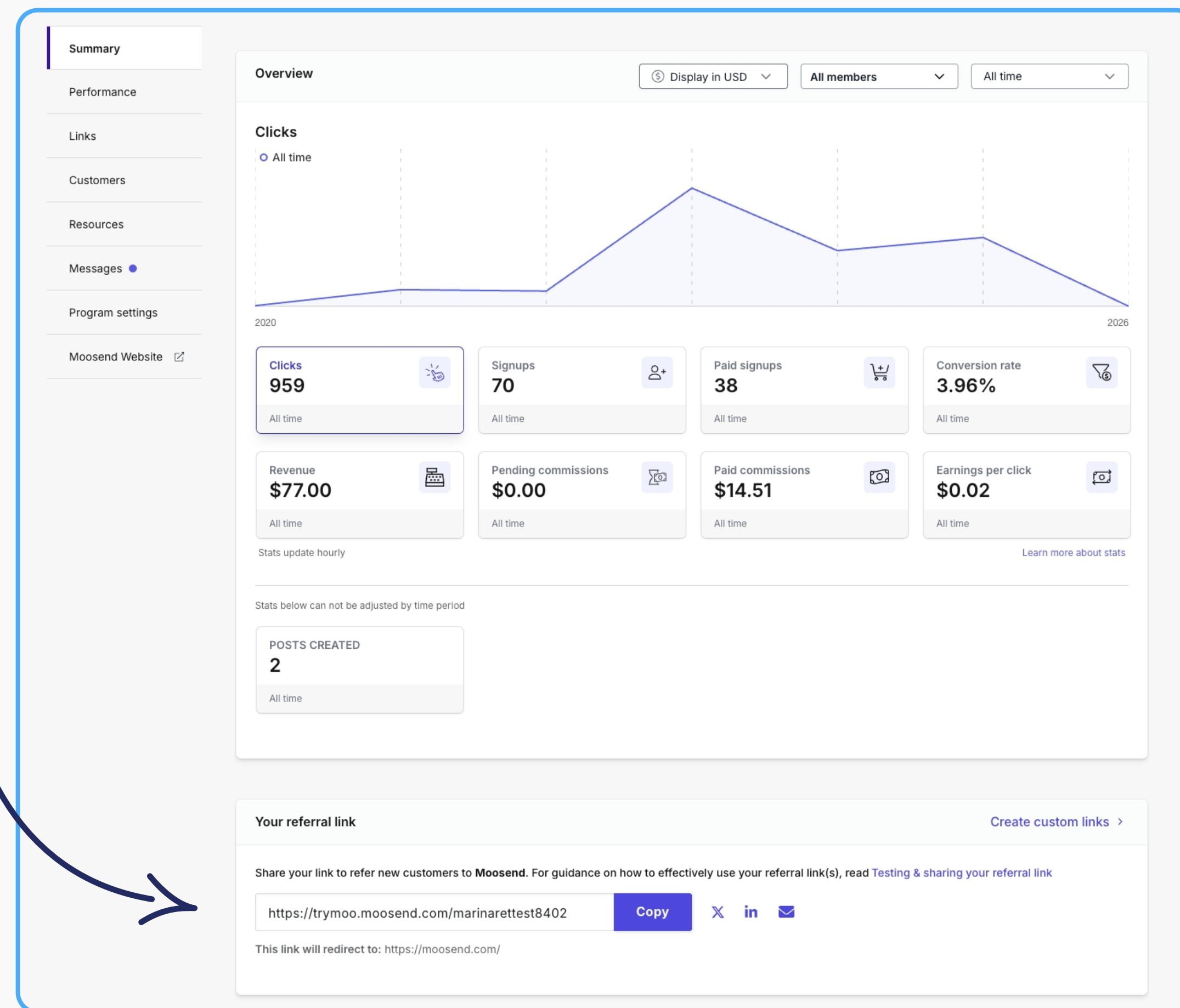


Until the Terms & Conditions are accepted, your dashboard functionality will remain limited.

## Step 2: Accessing Your Referral Link

After your dashboard is fully unlocked, you will be able to locate your unique referral link directly from your dashboard.

This referral link is used to track all signups and paid accounts attributed to you.



You can use this link across your website, blog content, email campaigns, paid ads, or social media channels.

# High-Converting Pages

To increase conversions, we strongly recommend directing your audience to Moosend's highest-performing pages:

- <https://moosend.com/register/>
- <https://moosend.com/pricing/>

The image displays two screenshots of Moosend's website, highlighting high-converting pages. The left screenshot shows the pricing page, titled "Discover Moosend for free", which offers a 30-day free trial. It features three plan options: Pro (Enjoy affordable email marketing), Moosend+ (Build a plan based on your needs), and Enterprise (Get all advanced features in one plan). A central list of features includes Unlimited Email Campaigns / Sents, Email Marketing Automation, Landing Pages, Subscription Forms, SMTP Server, Transactional Emails, SSO & SAML, and Account Manager. Pricing is shown as \$7 per month (Save 20% from \$9) for the Annual plan. The right screenshot shows the registration page, titled "Create your free account today!", which emphasizes "No credit card required to get started." It includes a progress bar for Account Email, Domain & Password, and Onboarding. The registration form asks for a Business Email Address and has a Continue button. Links for login and support are also present.

**Discover Moosend for free**  
Try core features with a 30-day free trial, no credit card required. Then choose a plan that scales with your business.

**Start your free trial**

**Pro**  
Enjoy affordable email marketing

**Moosend+**  
Build a plan based on your needs

**Enterprise**  
Get all advanced features in one plan

- ✓ Unlimited Email Campaigns / Sents
- ✓ Email Marketing Automation
- ✓ Landing Pages
- ✓ Subscription Forms
- ✓ SMTP Server
- ✗ Transactional Emails
- ✗ SSO & SAML
- ✗ Account Manager

How many contacts do you have?  
500

**Monthly** Pay/month  
**Biannual** Save 15%  
**Annual** Save 20%

Save 20% automatically—pay once a year

**\$7** ~~\$9~~  
Per month

**Create your free account**

**moosend**

Account Email Domain & Password Onboarding

**Create your free account today!**

No credit card required to get started.

Business Email Address

**Continue**

Already have an account? [Login here](#)

If you need support, [contact us via e-mail](#)

These pages are optimized to convert visitors into registered users and paying customers.

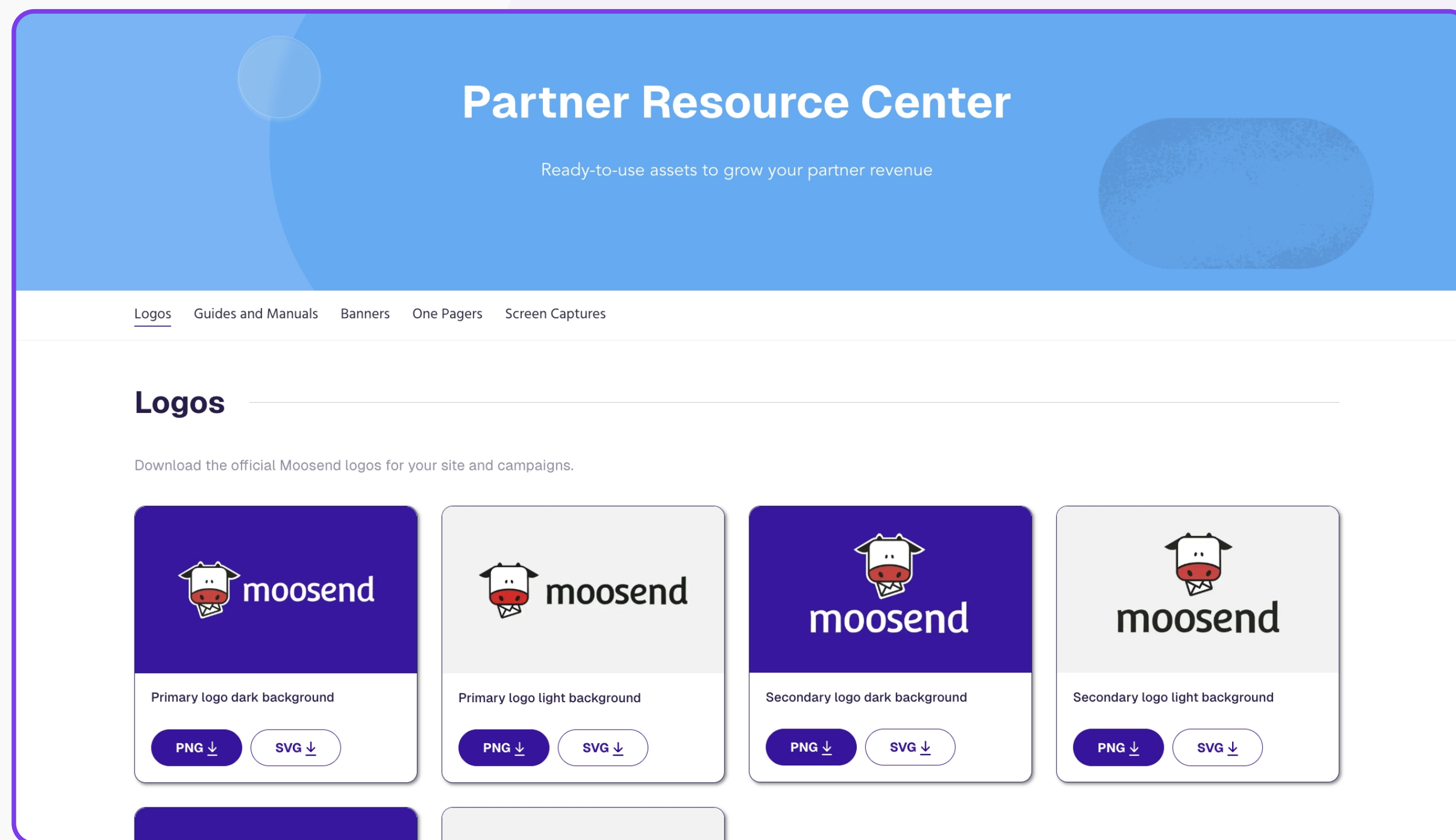


## Step 3: Affiliate Resources

All promotional assets and marketing materials are available in the Partner Resource Center.

🔗 <https://moosend.com/affiliate-resource-center>

Inside the resource center, you will find banners, visuals, and other creatives designed to help you promote Moosend effectively.




### Best Practices


- 🔗 Place banners prominently on high-traffic pages
- 🔗 Use visuals in blog posts and comparison articles
- 🔗 Share creatives on social media to increase visibility

# Step 4: Track Your Performance

Use your affiliate dashboard to stay informed about your performance. You can track:

- Referral link performance
- Registrations
- Paid accounts
- Commission earnings

HomeCommissionsReportingDiscover partnerships

Your programs

Partnership performanceLink performanceCommissionsCustomer performance

Link tracking report

Display in USDAll timeGroup byFilters

Landing page	Link click date (Mo...	Clicks	Unique clicks	Signups	Paid customers	Transactions	Revenue
> moosend.com		642	621	48	12	23	\$933.50
> moosend.com/register		583	507	39	7	13	\$485.70

This data helps you understand which channels and strategies perform best.



# Step 5: Set Up Your Payment Channel

To receive commissions, you must add a payout method to your account.

- ☐ PayPal
- ☐ Registrations
- ☐ Bank information

HomeCommissionsReportingDiscover partnerships

MARINA RETZIOU

Commissions & withdrawals

Total available funds

\$457.19 USD

Total commissions\$457.19 USD

Processing fee

\$457.19 USD

Setup withdrawals

Select from direct deposit, PayPal or Stripe

Commissions

Withdrawals

Payout methods

Set up a payout method

Direct deposit

Delivery: 2-5 business days

Processing fee: Varies based on withdrawal amount & bank account currency.

PayPal

Delivery: 6-10 business days


Processing fee: 2% of the withdrawal amount; maximum of \$20 USD.

Stripe

Delivery: 2-5 business days

Processing fee: \$2.25 USD + 0.25% of the withdrawal amount; maximum of \$20 USD.

The minimum **payout threshold is \$5**. Once your balance reaches this amount, payouts will be processed based on your selected payment method.


moosend

Step 5

8


# Step 6: Monitor Your Commissions

You can monitor your commissions at any time through the Commissions <https://dash.partnerstack.com/payouts/rewards> section of your dashboard.



HomeCommissionsReportingDiscover partnerships

Your programs

M

MARINA RETZIOU

Commissions & withdrawals

Wow, you've made \$14.51 using PartnerStack. Keep it up!

Total available funds

\$457.19 USD

Total commissions\$457.19 USD

Processing fee

\$457.19 USD

Setup withdrawals

Select from direct deposit, PayPal or Stripe

Projected earnings for [this month](#) ▾

\$792.00 USD

Total commissions that are **pending approval** and **approved & pending** for Dec 2025.

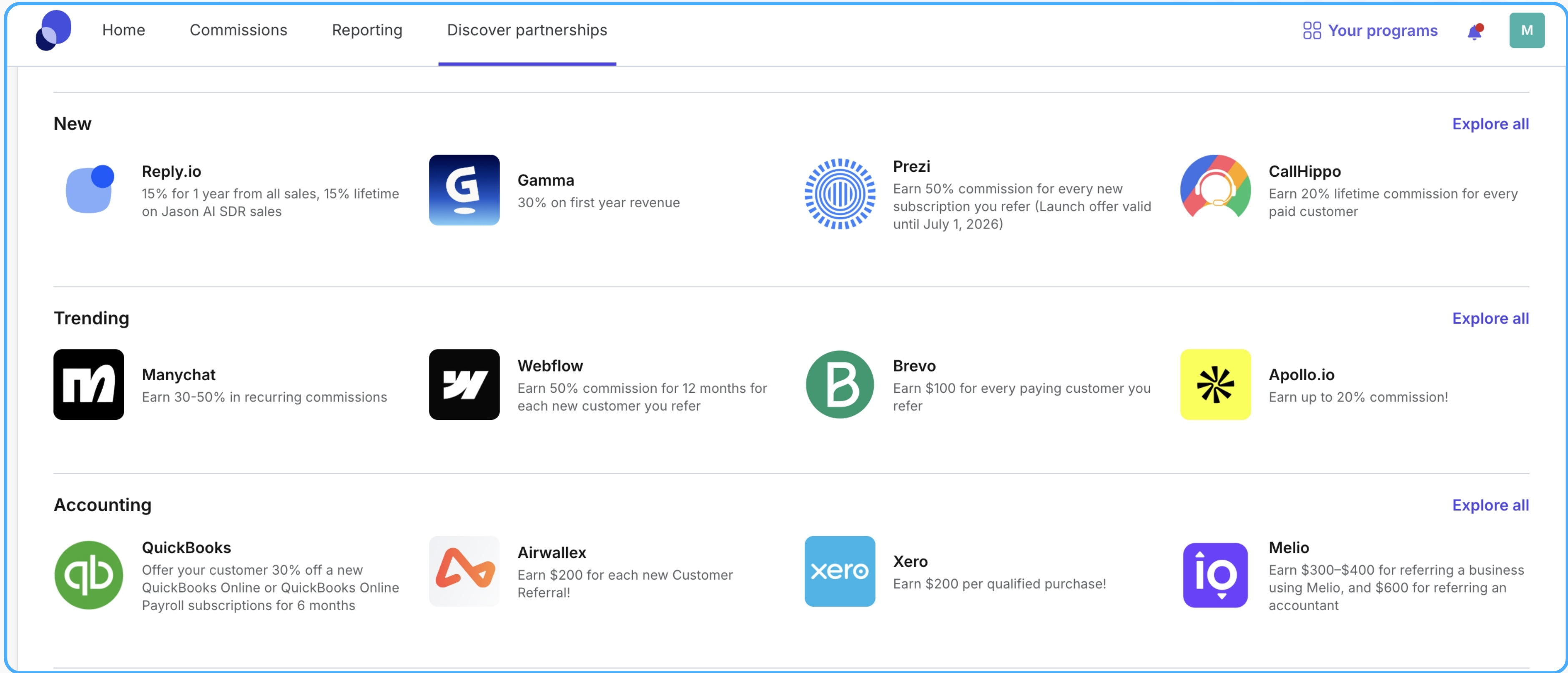
As your referrals convert into paying customers, commissions will appear automatically and recur monthly for active accounts.



# Discover More Affiliate Opportunities

Through your affiliate dashboard, you can explore additional programs and partnership opportunities.

Click the Discover Partnerships button <https://dash.partnerstack.com/marketplace> to browse and join other affiliate programs available on the platform, allowing you to diversify and grow your affiliate income.

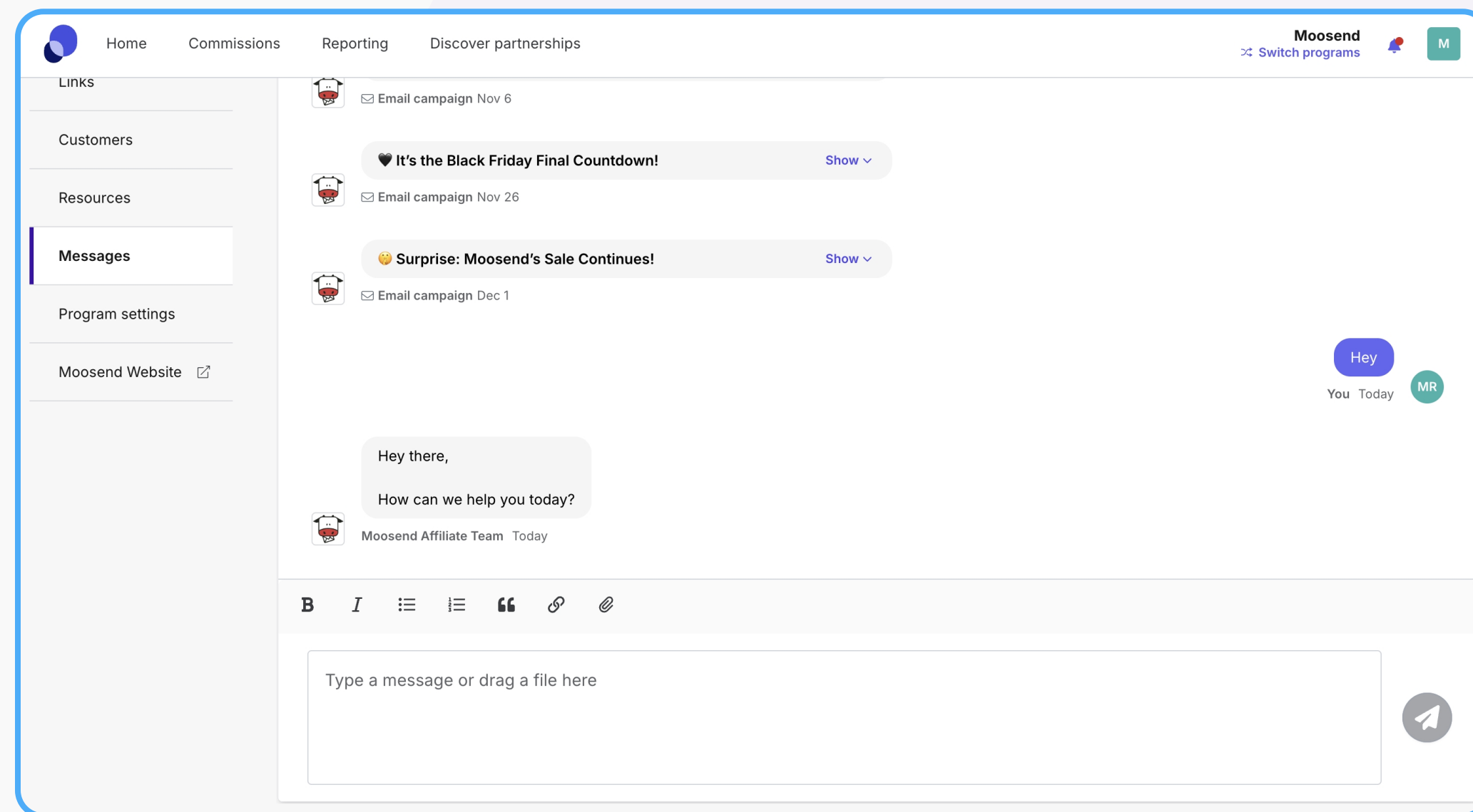




# Need Help?

If you need assistance, you can contact our team directly through the affiliate live chat.

Navigate to the **Messages** tab <https://dash.partnerstack.com/moosend/messages/team> in your dashboard and let us know how we can help.



## Moosend Affiliate Team

For additional information or support, our team is always here to assist you. Reach out to us at [affiliates@moosend.com](mailto:affiliates@moosend.com)

