

Moosend

Affiliate

Program Guide

Welcome to Moosend's Affiliate Program! Through this following guide you will be able to master PartnerStack and boost your earnings every month for each paying client you refer to us.

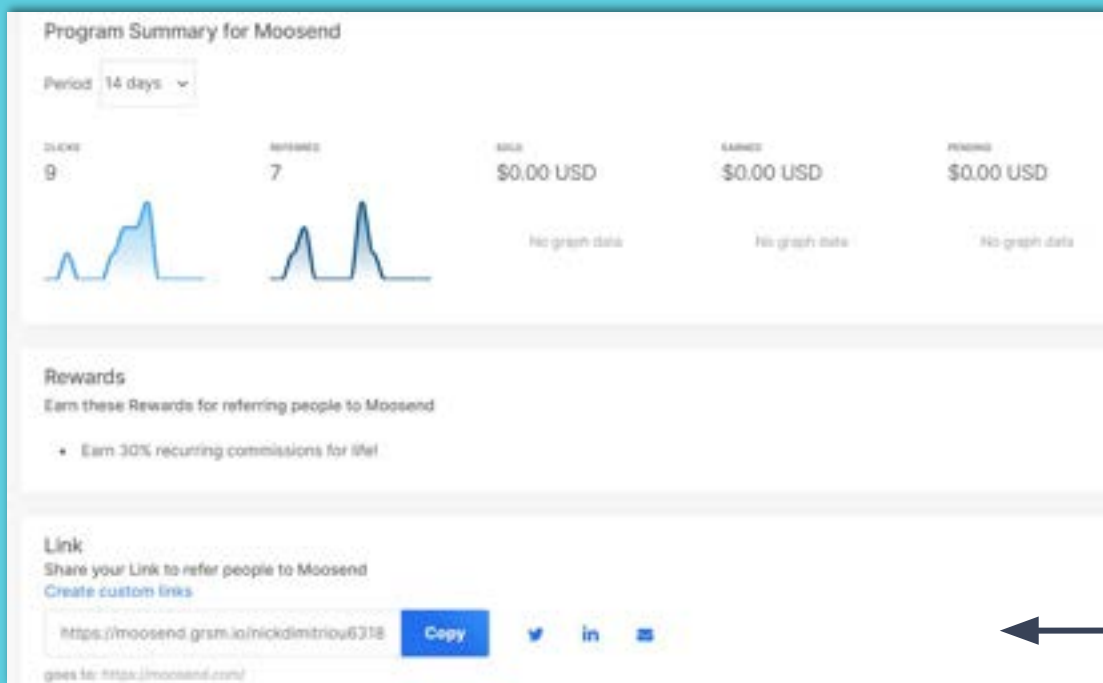


The Briefing

As you've already discovered, our affiliate program belongs to the most lucrative ones, earning you a 30% recurring commission every month from each paying referral you bring to us!

Step 1: Detecting your Referral Link

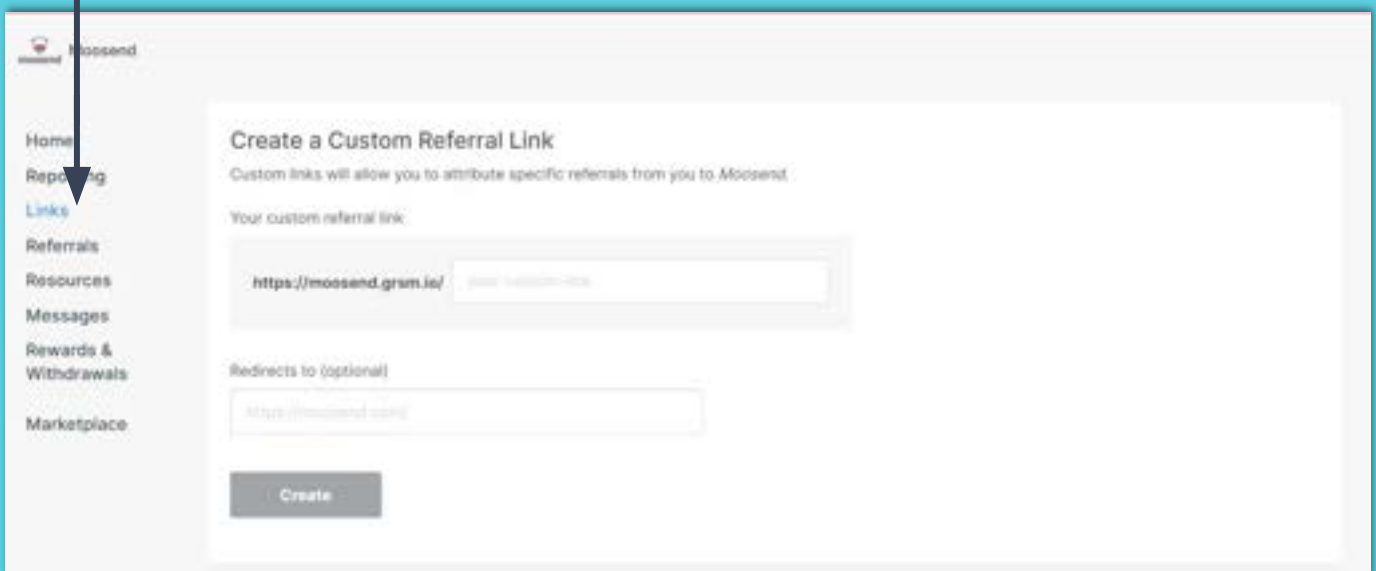
Once you've logged in to your account, you will find your unique Referral Link on your dashboard.



If you're not into the classic type of referral links, we give you the chance to create yours! Personalize your links the way you want to and redirect your audience to any page in our website you prefer!

Creating you own links?

Click on the Links Tab and create the links you want



Create a Custom Referral Link

Custom links will allow you to attribute specific referrals from you to Moosend.

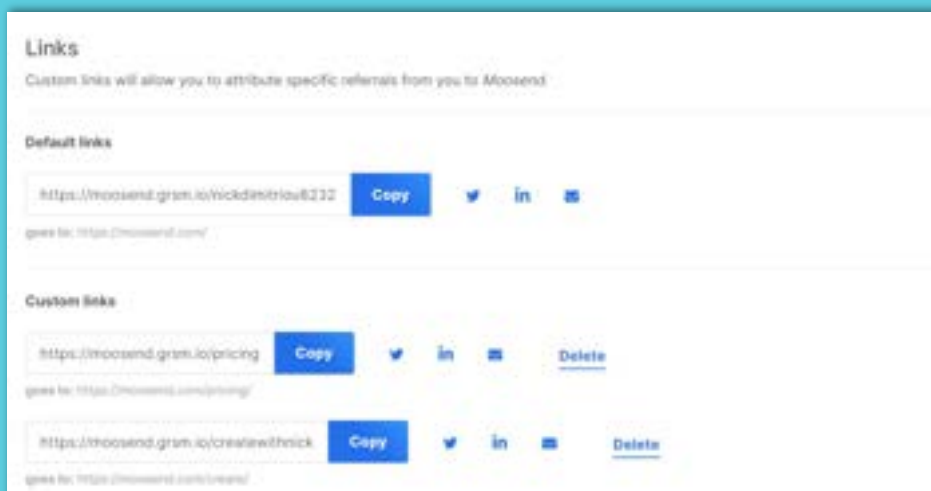
Your custom referral link:

<https://moosend.grm.io/>

Redirects to (optional)

Create

All the links you'll create will be saved in a list above this section in order for you to use them again, if you want to!



Links

Custom links will allow you to attribute specific referrals from you to Moosend.

Default links

<https://moosend.grm.io/vickiesriou8232> **Copy** [Twitter](#) [LinkedIn](#) [Facebook](#)

gives to: <https://moosend.com/>

Custom links

<https://moosend.grm.io/pricing> **Copy** [Twitter](#) [LinkedIn](#) [Facebook](#) [Delete](#)

gives to: <https://moosend.com/pricing/>

<https://moosend.grm.io/createwithnick> **Copy** [Twitter](#) [LinkedIn](#) [Facebook](#) [Delete](#)

gives to: <https://moosend.com/create/>

TIPS & TRICKS

Make sure to redirect your audience to some of the highest converting pages in our website:

- <https://moosend.com/create/>



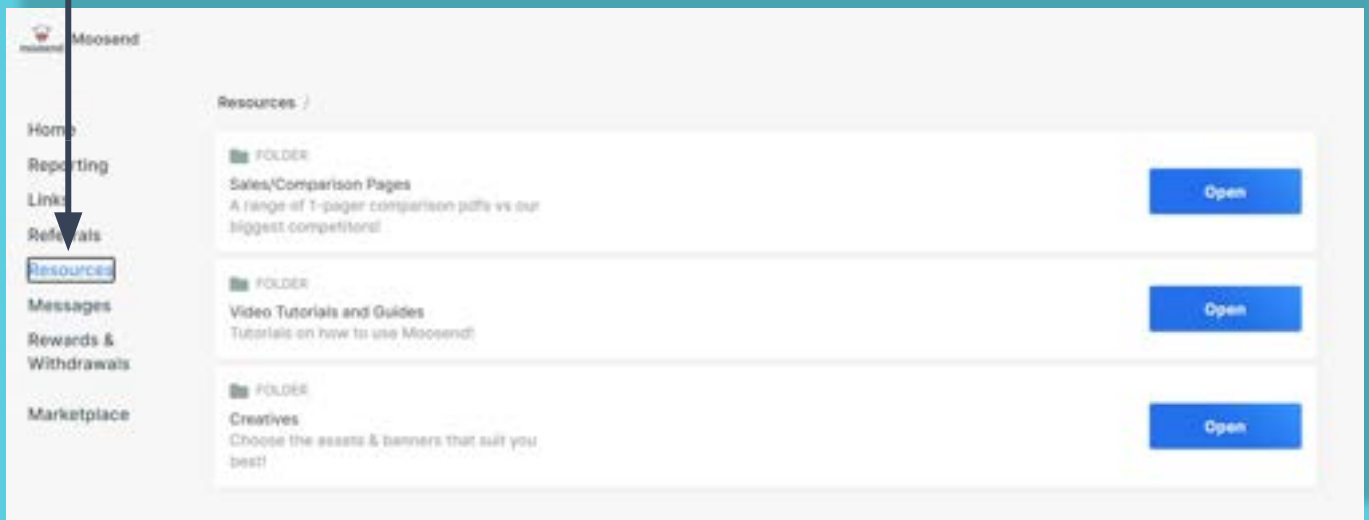
- <https://moosend.com/pricing/>



Creatives & marketing resources are a must when it comes to promoting your affiliate links therefore we have created a range off folders for you to download in order to convert the people that enter your website much easier.

Step 2: Use Our Resources

Click on the Resources Tab in Partnerstack on your left and a list of all available marketing material, ready to be used within your website, will appear.



TIPS & TRICKS

- Use the creatives as banners and embed them as high as you can in your website!
- Take that step ahead and draw the attention of your audience on social media by sharing those graphics there, also!
- If your target group is more familiar with one of our competitors, be wise & use the one-pagers!

Step 3: Stay on Track

Check the Reporting tab to be aware of how well your link(s) performs across a number of channels! You can choose between daily & monthly breakdown.

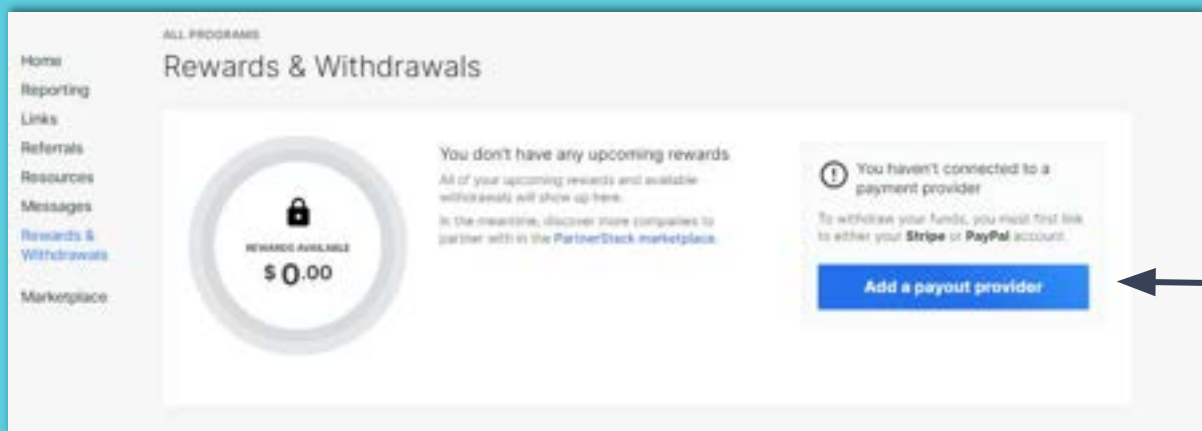
Month	Clicks	Referrals	EDD	Rewards - USD	Rewards - Payout
January	0	0	\$0.00	\$0.00	\$0.00
February	0	0	\$0.00	\$0.00	\$0.00
March	0	0	\$0.00	\$0.00	\$0.00
April	0	0	\$0.00	\$0.00	\$0.00
May	0	0	\$0.00	\$0.00	\$0.00
June	0	0	\$0.00	\$0.00	\$0.00
July	0	0	\$0.00	\$0.00	\$0.00
August	0	0	\$0.00	\$0.00	\$0.00
September	0	0	\$0.00	\$0.00	\$0.00
October	0	0	\$0.00	\$0.00	\$0.00
November	9	7	\$0.00	\$0.00	\$0.00
December	0	0	\$0.00	\$0.00	\$0.00
TOTAL	9	7	\$0.00	\$0.00	\$0.00

Want to know more about your the people who converted?
Check on the Referrals tab for more details about them!

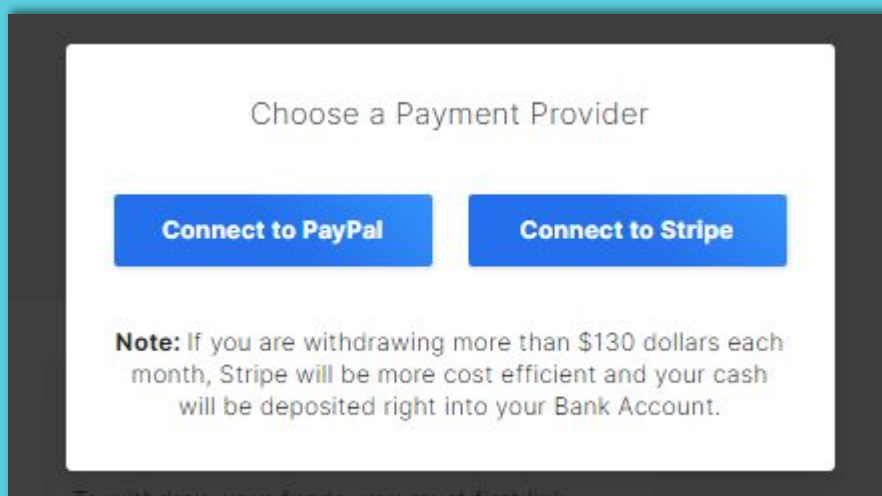
Name/Email	Status	Revenue	Created
Test info@requesttest@moosend.com	Signed up	\$0.00 USD	Nov 12th 2020
requesttest10 info@requesttest10@moosend.com	Signed up	\$0.00 USD	Nov 11th 2020
requesttest8 info@requesttest8@moosend.com	Signed up	\$0.00 USD	Nov 11th 2020

Step 4: Set up Payment Channel

You need to fill your payment details in order to receive your commissions! Go to the Rewards & Withdrawals Tab and press the “Add a payout provider” button!



Choose between PayPal or Stripe. Fill the information needed & save!
You're all set.



Step 5: The Commissions

Keeping an eye on your commissions is important! Simply click on the Rewards & Withdrawals Tab to see them as they come through your referrals.

The screenshot shows the Moosend Affiliate Program dashboard. On the left is a sidebar with navigation links: Home, Reporting, Links, Referrals, Resources, Messages, Rewards & Withdrawals (highlighted), and Marketplace. The main content area is divided into two sections. The top section, titled 'You're on your way to getting paid!', shows the estimated next payment of \$6.00 and a payment summary: Estimated payment of \$6.00 and PayPal processing fee of -\$0.12, resulting in a total of \$5.88 USD. The bottom section, titled 'Rewards', shows a table of rewards with columns: Created, Company, Source, Reward status, Payment status, Payment date, and Amount. The table lists two rewards, both created on Nov 20, 2020, from Moosend, with a reward status of 'Pending' and a payment status of 'Pending approval'. The payment date is Dec 13, 2020, and the amount is \$3.00.

Home
Reporting
Links
Referrals
Resources
Messages
Rewards & Withdrawals
Marketplace

EST. NEXT PAYMENT
\$6.00

You're on your way to getting paid!
Your next rewards payment will be made available for withdrawal on December 13, 2020. To withdraw, your balance will have to exceed 25.00 (after processing fees).

PAYMENT SUMMARY
Estimated payment \$6.00
PayPal processing fee * -\$0.12
Total \$5.88 USD

PAYMENT PROVIDER DETAILS
You're connected with **PayPal**
* PayPal charges 2% to a max of \$20.00 USD
[Update payment provider details >](#)

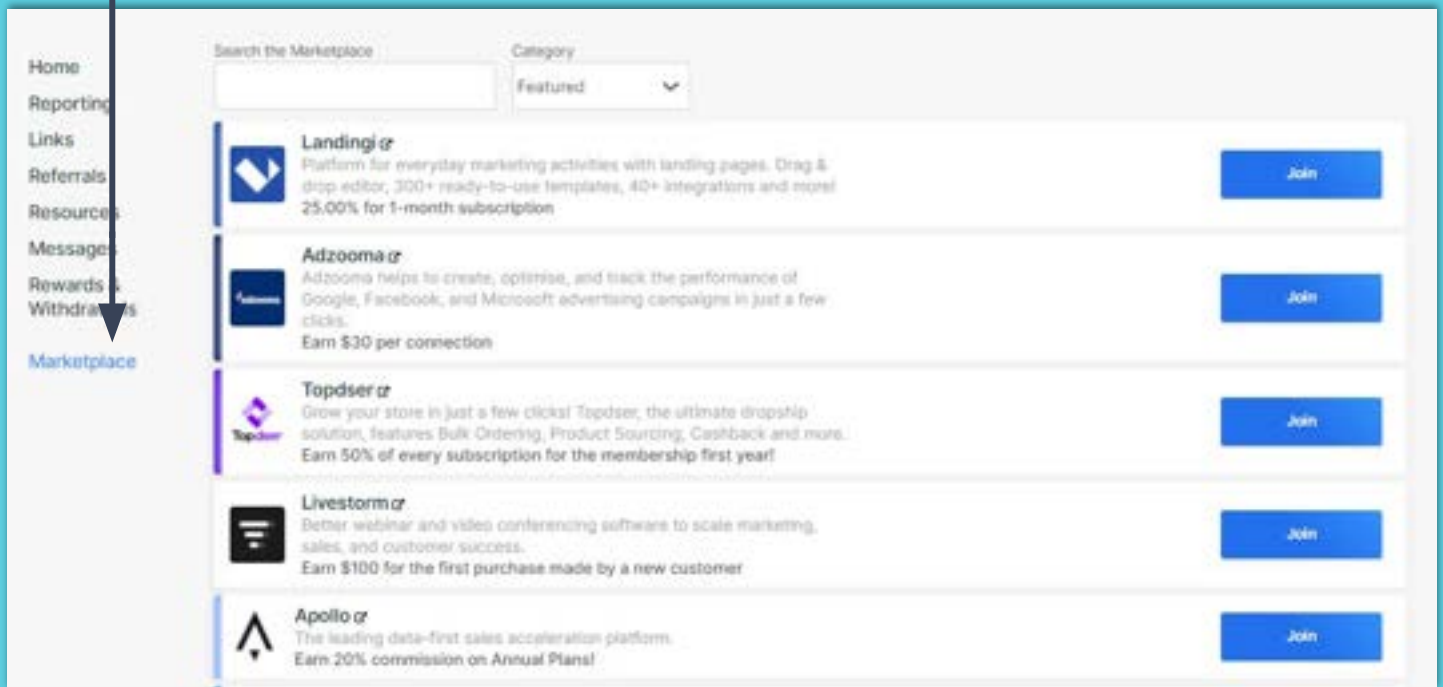
Rewards [How do I get paid?](#)

Created	Company	Source	Reward status	Payment status	Payment date	Amount
Nov 20, 2020	Moosend	Nick Desitriou	Pending	Pending approval	Dec 13, 2020 Estimated date	\$3.00
Nov 20, 2020	Moosend	Nick Desitriou	Pending	Pending approval	Dec 13, 2020 Estimated date	\$3.00

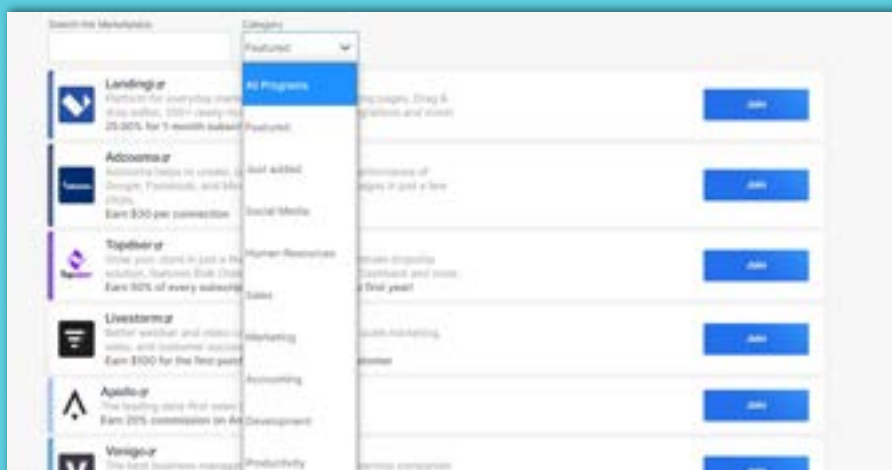
Are you an explorer?

Through your PartnerStack profile for Moosend's affiliate program, you now get to find lots of other programs that you can combine & boost your side-income!

If you're interested, click on the Marketplace Tab & navigate through the options!



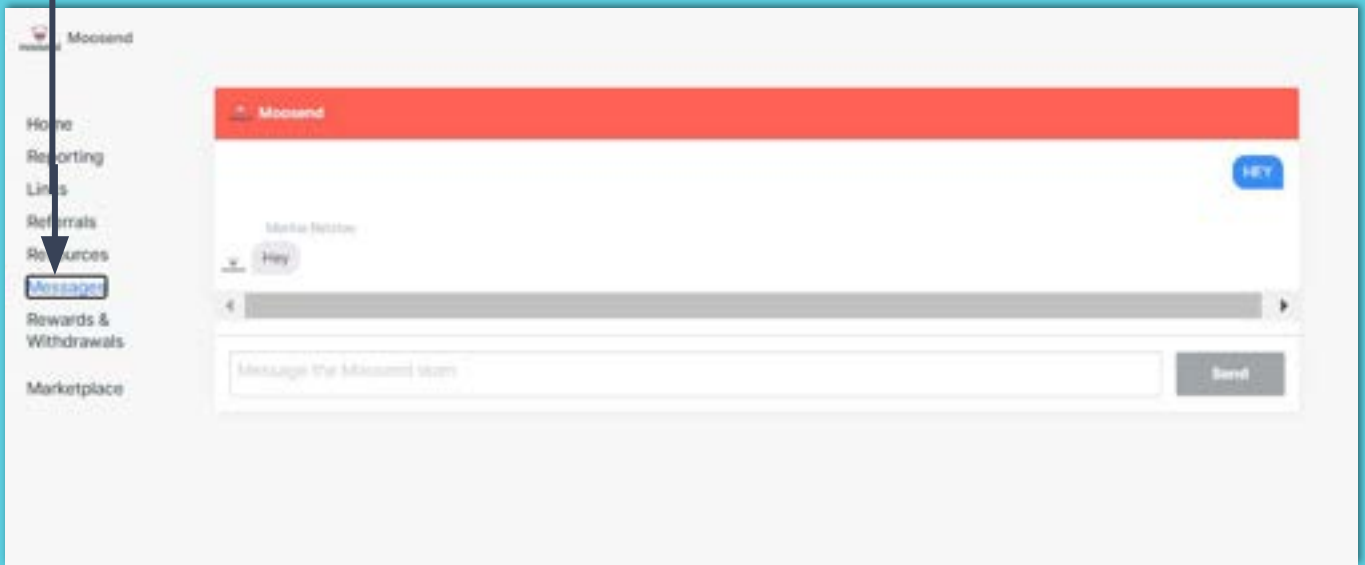
Choose your preferable category for a quicker & more effective research!



Contact us directly

If you're not the email type of person, make sure to contact us directly through our affiliate live chat!

Click on the Messages Tab and let us know how we can help you!



The Testimonials



"Moosend has one of my favorite affiliate programs. The offer both recurring payments and a lengthy 120-day cookie duration, plus their team is great to work with and they can help with graphics, content, and SEO."

ADAM ENFROY, FOUNDER – ADAMENFROY.COM



"I've been working with the guys/gals over at Moosend for some time now. Great people that are easy and fun to work with. I'm also a big fan of their affiliate program with their generous 4-month cookie and lifetime recurring 30% commissions. Their pricing is more competitive than most other ESPs on the market. Highly recommended."

AHMAD BENGUESMIA, FOUNDER – BENGUONLINE.COM

For Additional Information Contact:

Marina Retziou
Affiliate Manager
marina.retziou@moosend.com